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Specialist Certificate in Sustainability EADA – Bureau Veritas





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Training Area: **Sustainability and Environment**

Delivery method: **Mixed (Online/Classroom)**

Duration: **5 weeks**

Price: **Consult our website**

Language: **English**



Become a leader in the process of transforming organisations towards sustainability

The EADA - Bureau Veritas Sustainability Expert programme will bring you into closer contact with the environmental and social challenges that companies currently face, and enable you to design an initial roadmap for your organisation's move towards sustainability.

*You will learn about the domestic and international frameworks that guide **sustainable transition** and you will gain an understanding of how sustainability can be integrated as a cross-disciplinary element in the organisation's value chain.*

What Qualification will you be awarded? Which organisations will certify your training?

Once the training programme is completed, the student will be awarded the **Specialist Certificate in Sustainability EADA – Bureau Veritas**.

What will you learn to do with the EADA and Bureau Veritas Sustainability Expert qualification?

1.- Accelerate sustainable transformation, and integrate sustainability into the value chain, align business strategies with sustainable development, and drive long-term value creation

2.- Develop skills and improve competencies for critical analysis, systemic reflection, decision-making and sense of responsibility, in order to promote levers of change that help to promote sustainability within companies

3.- Have tools and resources at your disposal that facilitate management and decision making, taking the triple bottom line as a reference

4.- Learn about business success stories that serve as a reference and inspiration to address the challenges of sustainable transition

5.- Understand the importance of sustainability in the business environment and the changes that are taking place, as well as the international movements with impact on sustainability (TCDF, IAB, IFRS, Taxonomy, COSO...)

6.- Generate networks and experience exchange among professionals from different areas and sectors, and promote synergies between different companies

Intended for:

- **Managers and technicians** who are currently faced with the challenge of implementing **sustainability and transformation policies** inside their organisations
- **Managers and technicians** who may be appointed to implement **sustainability actions** inside their organisations
- **Managers** who need to be generally aware of the implications of incorporating **sustainability strategies** into their organisations
- Other professional profiles who may wish to know about the impact and implementation of **sustainability policies in their companies**

Our Partner:

EADA is one of the **most innovative and prestigious business schools** in Europe. It is an independent, non-profit institution, that was founded in 1957 and constituted as a private university foundation in 1984, dedicated to training, applied research and the transfer of knowledge to **the business world and society in an global context**. EADA has trained participants from all over the world and endowed them with a vision that is global and yet close to the needs of the local community.

Structure of the Sustainability Expert Programme

The programme has been developed in an online format, and has a duration of 50 teaching hours distributed over 10 weeks, with groups made up of approximately 25 participants.

- 6 synchronous sessions: 5 virtual classroom sessions plus 1 round table session.
- Asynchronous e-learning training.
- End of course dissertation.
 - Identifying the sustainability challenge for each participant's company.
 - Feedback will be delivered and taken.

Understanding the context

In order to meet the objectives of the 2030 Agenda for sustainable development, it is vital to understand the context and its environmental and social challenges, such as the different action frameworks that seek to act as a catalyst for the action needed to reverse the situation.

Module 1: The challenges to be faced and the frameworks for action - WEEK 1

- Environmental and social challenges
- The Paris agreement and the 2030 plans
- Energy transition
- Introduction to the SDG's



Understanding the role played by companies

Companies have the potential to use and leverage their resources to generate positive environmental and social impact, which means that the role of the company in society and its purpose need to be reflected on.

Module 2: Purpose and social enterprise - WEEK 2

The purpose of the company:

- The role of the company within its environment
- The social enterprise
- From purpose to practice
- Stakeholder management and involvement
- The Paris agreement and the 2030 plans
- Energy transition
- Introduction to the SDG's



Module 3: Opportunities and SDG challenges for companies - WEEK 3

Business opportunities and challenges:

- Redefining the concept of value
- The SDG's and their implementation in the various sectors
- The SDG's: impact and influence
- New business models



Identifying the challenge of change

Defining areas and impact indicators comes before identifying the range of opportunities for change across the value chain. Appreciating the interrelationship between different areas of impact can help prioritise proposals for change with a view to accelerating sustainable transformation.

Module 4: Impact Measurement - WEEK 4

- Aspects of measuring sustainable transformation
- How to avoiding greenwashing: symbolic versus substantive actions
- Investing responsibly
- From BSR/CSR to SGE factors



Module 5: Identifying and prioritising areas for action - WEEK 5

- Development of SDG's
- Prioritisation and interrelation of the SDG's
- Definition of targets/strategies for priority SDG's
- Scope of the proposed change
- Round table BV experts and business experience



End of course dissertation + two presentations (partial and final)

1st INSTALMENT - Which SDG's may be of interest for my organisation?

2nd INSTALMENT - SDG usage plan and justification for my organisation.
Feedback

Asynchronous e-learning training.

With the aim of delving deeper into key aspects for organisations, after consolidating knowledge around the Sustainable Development Goals, issues such as diversity and equality (SDG 5), the life cycle of resources (SDG 12) and climate change (SDG 13) will be addressed in greater detail:

Consolidation Module: Sustainable Development Goals

- The United Nations Worldwide or Global Compact and Agenda 2030
- Introduction to Sustainable Development Goals
- The targets of the SDG's
- Interrelationship of the SDG's
- Indicators for reviewing and following up SDG's

Going into Greater Depth module: Support for Diversity Management in Boards of Directors and Management

- Representation of women on boards of directors and in management roles
- The glass ceiling
- Relevance of the way management is carried out in organisations
- Female leadership
- Practices to promote diversity on Boards of Directors and Management

Going into Greater Depth module: Climate change

- The phenomenon of climate change
- Causes of climate change
- Consequences of climate change
- International action in the face of climate change
- Current situation (post-Kyoto)

Going into Greater Depth module: Lifecycle

- Life cycle analysis
- The LCA methodology
- LCA Tools
- The environmental footprint

Your teachers:

Jorge Molinero

Bachelor of Hydrogeology from the University of Barcelona and Doctor of Civil Engineering from the University of A Coruña.

Josep M.Coll

Professor of Strategy, Sustainability and Innovation at EADA Business School, Visiting Professor at Yonsei University in South Korea and Associate Researcher at Maastricht School of Management.

Desire Knoppen

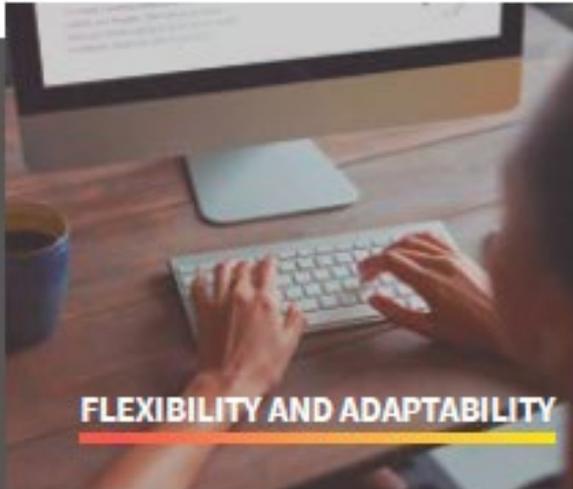
PhD from ESADE and holder of an M.Sc. in Industrial Engineering and Business Sciences from Eindhoven University of Technology, The Netherlands. She is affiliated with the Zaragoza Logistics Centre (MIT-Zaragoza International Logistics Programme) as an associate lecturer.

Federica Massa Saluzzo

She received her B.A. in Business Administration from Bocconi University, her Ph.D. in Strategic Management from IESE, and her post-doctoral degree from Bologna University.

Jordi del Bas

Economist specialised in private sector development who has worked as an independent senior evaluator for international bodies (European Commission, several UN agencies and the World Bank).



It brings **flexibility and adaptability** to the learning process, **removes** geographical **barriers** and facilitates knowledge transfer.



Social networks, e-mail, video repositories, blogs, wikis and many other media related to **Information and Communication Technologies (ICT)** used as learning tools promote the production, application and communication of knowledge in a **collaborative** manner, within a **multidisciplinary context**.



It makes it easier to **apply the acquired knowledge** to wider contexts, as it helps to establish networks with groups from **different locations, cultures, interests and areas of knowledge**.



It focuses on **learning** both **individually and within a virtual community**. Employability will provide the students with the ability to **work cooperatively and with communication skills** to get access to leading institutions.



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